

How to grow your money via learning how to invest

A. Investment Principles

1. To **benchmark** against **Fixed Deposit (Risk free investment) in Bank**. At present the 12-month **FD rate is about 4% per annum**. Therefore, our **investment strategy must yield at least 6% per annum** otherwise it is **not worth** the while to make an **investment** which involves taking risks. The key **understanding** is we **invest to grow your money, not to punt and speculate** in the stock market.

2. **Buy low sell high strategy**. Buy into **strong quality stocks** like proven blue-chip counters, growth stocks, turnaround stocks, high dividend yield stocks, cyclical stocks, and active stocks with high Beta (trading stocks) **with understanding**. Must **do market research** and use **Techno-fundamental** tools to locate **such stocks** and **understand** when it is **low** and **when is it high?**

2.1 When is it low?

- During **crisis time** (economic crisis, political crisis, trade wars, major wars, & nature's disasters, etc.)
- When there is a **drop** in quarterly revenue and profit (share price will drop).
- When there is **accounting fraud (management integrity lacking)**.
- When historical dividend yield has become 8 % and above.
- When the market is very bearish, having crashed over a period with very thin trading volumes.

2.2 When is it high?

- During **favorable** and **euphoric** economic conditions.
- When stocks **quarterly revenue and profit** are doing very well (good result).
- When **dividend yield** has become less than 3%.
- When share prices have **gone up too fast**. (60 to 100%+ up during a period of 12 months or less).

3. **To look at big picture** (the **4 stage cycles of boom and bust**). The best time to make the **big money** is **stage 1** (when the market is just about to **recover** from the stock market bust or collapse). Everything floats. **Stage 2** is when cyclical and recovery stocks start to recover. To sell into **strong market, take profit and conserved cash** during **stages 3 & 4** (the **euphoric** and **booming** bull market cycles) then to wait for **market to collapse**. Wait **until** all the **bad signs are out** then **check** for **strong blue chips** and **resilience stocks** with **good dividend yield** and **start accumulating them**. During this 4th stage market cycle's **crash, good blue chips stocks** will be **dirt cheap** and that is *how we can buy them* when they are **truly cheap** and in *large quantity* to make the **big profit** of **5 to 12 times**. Then wait for recovery or stage 1, up market cycle to realize the big profit.

4. **Avoid political** and **rumors stocks** because political and rumors stocks are high risk stocks. There are a lot of other much better and almost risk-free investment stocks to choose from. **Avoid** the **death traps** of **stages 3 and 4 – high risk** phases. During these stages **trade more** and **cash out** to keep up till at least 80% cash in portfolio.

5. **Supply and demand theory**. Look for signs of stock accumulation by major investors (demand). Look out for bearish signs (Supply or selling). The candlesticks charting is a very good tool or technique to help detect supply and demand of a stock. It is also a good tool to assist us in making good trading decisions.

6. Understanding **market participants** and near **zero sum theory**. Only the top 5% can consistently make money from stock investment. So you need to be very good.

B. Invest and trade in the following 5 categories of stocks:

1. Dividend yield stocks

- Identify stocks with **dividend yield of 6% and above**.
- Start buying (**collecting**) at **6% yield** and **continue to fish** (by buying downward) more **aggressively** during **weak market**. When its share **prices drop** further it implies a **higher dividend yield**, hence **better buy**. The **yield will protect** our investment because it is much better than **FD yield** of only **4%**.
- After that take **30% to 50%** for **trading** to make additional trading profit (**capital gain**) to **complement our dividend yield**. **Trading** to be **guided** by the **Japanese candlesticks charting**. This strategy can allow us to trade during both up and down markets.

2. Cyclical stocks

- Buy mainly Banks, strong consumer products, utilities, construction, tech stocks and Blue chips.
- Buy into sectorial stocks e.g., **Furniture** (Heave, Poh Huat), **steel** (Ann Joo, Hiap Tek), **Oil Palm, Oil & Gas, Airline, Tech, Gloves/Health care, Properties**, etc. during **weak market** (when they are not doing well) - to wait for turnaround later.
- Buy during **crisis** and **weak market** on **downward cycle** guided by the Japanese candlesticks charting.
- Buy only when the traditional dividend yield is at least 10% or above.
- To monitor dividend yield and **trade** like above dividend yield stocks.
- Sell when **country's sovereign rating** has been downgraded by rating agencies like Moody or S&P.

3. Turnaround stocks

- Stocks with **improving quarterly revenues** and **profits** followed by **good cash flows**.
- Stocks with good **new corporate proposal** via **reverse takeover** and **capital injection** etc.
- Stocks moving into **new and more profitable businesses**.
- Stocks with **strategic** mergers and acquisitions that can lead to **good synergy** and **turnaround**.

4. Growth stocks will high level of cash position and strong cash flow

- In the **right sector** with **high growth potential**.
- Business **expansion** involves **internally generated** funds or **corporate funds** raising to **grow business**.
- Good management. (Good **CEO** with good management **integrity**).
- Check their SWOT (Strengths, Weaknesses, opportunities, and Threats) analysis to understand when they will be **doing better** and **well**. Example currency, raw material costing factors etc.

5. Trading active and strong stocks with high Beta and low trading commissions

- Stocks which are popular among fund managers.
- Strong and active stocks with relatively high Beta, active + with good fundamentals and reasonable dividend yield, especially blue chips like Genting, Genting Malaysia, Maybank, RHB Bank, AmBank.

- Apart from **dividend yield** trading the stock can also give us **capital gain**. Dividend yield + Capital gain can be very lucrative, especially so for strong and active stocks with high Beta like **Maybank** and **Genting**).

C. How to read financial statements, especially quarterly reports?

1. **EPS** (Earnings per share), **2. PE** (price to earning) ratio, **3. NTA** (net tangible assets),
4. **Profit and Loss** (P &L) – can be **deceiving** because maybe a 1 off Gain or Loss and non-operational.
5. **Cash flows** statements are more important, especially operational cash flow.
6. **Healthy cash reserves**.

D. Chart



KBank Thailand (Monthly chart)



Maybank (weekly chart)



Maybank (Daily chart)



Kossan (weekly chart)



Hartalega (Daily chart)